

Driver Risk Management

Introduction



“It will benefit our employees from every part of our operation”
- Paul Whitehead,
Health & Safety Manager



KEY OBJECTIVES

- Change attitude of drivers and instil importance of road safety
- Reduce incidents

The Driver Risk Management programme is an award winning initiative designed to identify and mitigate road related risk; the programme has witnessed positive results, leading to a reduction in collisions by over 40%.

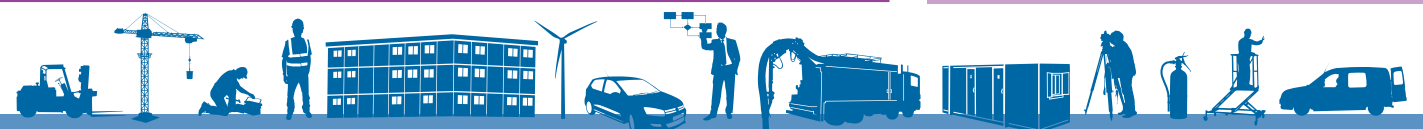
Each aspect of this ground-breaking initiative has a direct focus on improving safety, by raising awareness, changing behaviour and structuring the learning and development of individuals. Driving is one of the top fatal risks within our business and we are actively working to continually reduce this risk in pursuit of Zero Harm.

The service we offer demonstrates our drive to assist other companies improve driver safety as well as exercise their Duty of Care and Corporate Social Responsibility.

The programme is highly commended by RoadSafe (a Partnership of Road Safety Professionals and the Government) advocating their 'Driving for Better Business' campaign. Balfour Beatty Plant & Fleet Services has been a 'Driving and Better Business Champion' since August 2008. In addition, The Driver Risk Management Centre was recently recognised by a Prince Michael International Road Safety award.

KEY RESULTS

- 41% sustained reduction in vehicle incidents reported



In 2011 the range of services has expanded to include Driver CPC training, On-Road courses for cars, vans and trucks plus two new HGV driving simulators - one based in Scotland and one mobile unit so we can bring training to you.

The Challenge

268 Company Car Drivers & 196 Commercial Vehicles Drivers

- Change attitude of drivers and instil importance of road safety throughout the business.
- Reduce incidents across Company Car Driver population, in turn reducing costs.



The Solution

A multiple tiered, bespoke Driver Risk Management Programme.

The Results

41% sustained reduction in vehicle incidents reported. Potential cost reduction of over £100K over two years.

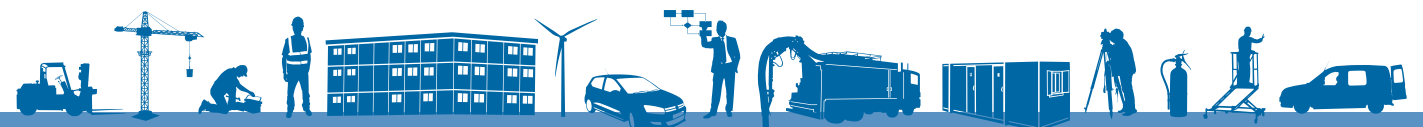
The Progress

An initial 41% reduction in company car incidents was recorded between June - October in comparison to the previous five months. Based on the average cost of repair to a company car (£1,401.27), this translates to a potential cost reduction of £33,630.48 in vehicle repairs alone over the very short period.

We continue to work along side BBRP and have since witnessed a further reduction on vehicle incidents throughout 2010 (41% Company Car and 47% Commercial Vehicle). We expect to sustain and improve on this in years to come as we move forward with Balfour Beatty Rail Projects, developing new and improved interventions and services.



"The Driver Risk Management Programme has been well supported throughout its implementation and has received very positive feedback from participants. It will benefit employees from every part of our operation and is key a component for raising road vehicle driving standards within the business in our journey to Zero Harm"
- Paul Whitehead, Health and Safety manager



Balfour Beatty Rail Projects (BBRP) is a leader in rail engineering projects throughout the world, with operations in Europe, Asia, South America and Australia.

The company was looking for a way to mitigate the risk faced by their drivers whilst delivering a diverse range of projects. The business currently has a large fleet of company cars and commercial vehicles operating all over the UK so required a solution that was both far reaching and managed centrally.

It was decided that initially the target audience would be the 262 car drivers, which has risen to nearly 500 including commercial vehicles.

The Driver Risk Index (DRI) was rolled out across this selected population with each driver receiving their own unique log in details. Upon completion of the assessment, a personal, comprehensive six page report was produced.

As the DRI assessments were completed, the Management Information System (MIS) was automatically updated. It was decided within BBRP that those drivers highlighted as 'high risk' through the DRI would attend a full day course at the Driver Risk Management Centre in Derby. While those that were identified as 'medium' or 'low' risk through the DRI, would attend a 'Drive Safe, Arrive Safe' seminar delivered at various locations across the UK.

BBRP also elected to put their company car drivers through an e-learning module specifically designed to reinforce the key responsibilities of company vehicle drivers, as well as covering various important topics such as the importance of vehicle checks and servicing etc.

BBRP Company Car Incidents

